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CWPA 2008
The Future of Writing Programs: The Next 10 Years
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Looking Forward: The Next Ten Years Increasing Competition and Increasing Access

Increasing Competition

- ◆ Duke Admissions Data 2008-09
19,386 applications, 1687 enrolled
Class Rank:
442: Top 10 in class; 474: Top 5% in class; 104: Top 5%-10% in class
Middle 50% range of SAT scores of those accepted
V: 680-770; M: 690-790; W: 670-760
Minority Representation: ~42% (~25% Asian, Asian-American, Pacific Islander)
48 states, 48 nations (25% southeast; 10% international)

- ◆ Highlights from 2008 Convocation, Dean of Admissions, Christoph Guttentag

- ◆ Tuition
Duke Tuition 2008-09: \$47,985 (incl. room and board; up 4.8 percent from 2007-08)
Institutions with Highest Total Tuition Cost 2007-08

College	Tuition, Room and Board
1. George Washington	\$51,110
2. Johns Hopkins University	\$47,626
3. Brown	\$47,476
4. NYU	\$47,063
5. Wesleyan University	\$46,666
6. Colgate	\$46,575
7. University of Chicago	\$46,308
8. Tulane	\$46,300
9. Bowdoin College	\$46,260
10. Boston College	\$46,210
11. Penn	\$46,124
12. USC	\$46,070
13. Tufts University	\$46,002
14. Bucknell	\$45,986
15. Boston University	\$45,880
16. Hamilton College	\$45,850
17. Northwestern University	\$45,840
18. Washington U.-St Louis	\$45,752
19. Sarah Lawrence College	\$45,730
20. Cornell	\$45,690

from Campus Grotto: <http://www.campusgrotto.com/most-expensive-colleges.html>

- ◆ Increasing Limitations for Student Loans

Increasing Access

◆ Scholarships and Financial Outreach

“When Harvard announced late last year it would eliminate loans in its aid packages to families earning as much as \$180,000, Yale followed suit on Jan. 14 to boost assistance for those making as much as \$200,000 a year. The Ivy League incentives have triggered a wave of similar moves ...”
http://www.bloomberg.com/apps/news?pid=20601039&sid=a7UGFMhlQT30&refer=columnist_wasik

◆ Service Learning, Community Outreach and Partnering

DukeEngage

The DukeEngage program provides funding for Duke undergraduates who wish to pursue an intensive (minimum of eight weeks) civic engagement experience anywhere in the world. ... The Duke Endowment and the Bill & Melinda Gates Foundation each contributed \$15 million to start an endowment that will enable a significant portion of Duke’s student body to serve locally, nationally and internationally through DukeEngage. Through their service, Duke students and the communities they touch will be transformed.

Duke University’s Strategic Plan

“Knowledge in the Service of Society: A Duke Signature”

“Making a Difference”

“a culture of public engagement that is interwoven with education and research”

#5 of 5 main points: Recommit to Diversity and Access

Throughout the plan, we renew our commitment to being a university composed of different people from different parts of the country and the world. More than a third of Duke's undergraduates are now students of color. The percentage of African-American faculty members doubled in a ten-year span and enhancing faculty diversity remains a major priority. A third of all graduate and professional students comes from other countries, as do many undergraduates and faculty. We also are expanding our many collaborations across Durham, the region and the world.

Obama Campaign Platform

Create the American Opportunity Tax Credit: Obama and Biden will make college affordable for all Americans by creating a new American Opportunity Tax Credit. This universal and fully refundable credit will ensure that the first \$4,000 of a college education is completely free for most Americans, and will cover two-thirds the cost of tuition at the average public college or university and make community college tuition completely free for most students. Recipients of the credit will be required to conduct 100 hours of community service.

<http://www.barackobama.com/issues/education/#higher-education>

Questions to Consider

What are the salient issues regarding competitiveness and access at your institution?

What might be the potential impact on writing pedagogy of these access-related issues?